

Kaylee Loehr

Content Creator

Portfolio: <https://www.kayleeloehr.com/>

Saint Charles, Missouri
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EXPERIENCE

Southeast Missouri State University Marketing, Cape Girardeau, MO — Content Creator

OCTOBER 2022 - PRESENT

Job duties involve capturing content for various organizations & clubs and covering big and small events.

Also, duties include collaborating with other team members on branded materials. Examples of materials are advertisements, testimonials, and reels.

Target, Saint Charles, MO — Team Member

MARCH 2022 - PRESENT

Responsibilities are working together and communicating with other team members. As well as assist and answer questions for guests.

EDUCATION

Southeast Missouri State University, Cape Girardeau, MO — Bachelor of Science in Mass Communication: TV & Film Minor: Business Administration

AUGUST 2020 - AUGUST 2024

Relevant Course Work:

- Advanced TV Broadcasting Productions
- Advanced Post-Productions
- Principles of Marketing
- Advanced Film Production
- Photography

Saint Charles Community College, Cottleville, MO — Associates of Arts

AUGUST 2020 - MAY 2022

Made dean's list: *Fall 2020 and Spring 2021*

TECHNICAL SKILLS

- Photography & Videography.

- Adobe Creative Suite:

Premier Pro
Adobe Bridge
After Effects
Lightroom

- Time Management

- Effective Communication.

ACHIEVEMENTS

I was selected to attend a Leadership & Technology conference in Germany and Ireland. This was based on GPA, attendance, and recommendation.

I was chosen out of 12 groups for a video interview I created on local TV (KFVS & KBSI). This was based on the story structure, quality of b-roll, and editing.

Gear Used

Canon 5D Mark Series

Gimbals (DJI Ronin SC)

Experience with flying drones:

- DJI Phantom
- DJI Maverick
- DJI Inspire